

November 14, 2013

GO! & Weekend Calendar  
Wichita Eagle  
825 E. Douglas  
Wichita, KS 67202

**RE: A Special Local History Event: Author Presentation and Book Signing for the new book “From Goat Glands to Ranch Hands” by Orin Friesen with Bud Norman. This Event is Free and Open to the Public – Sunday, November 24<sup>th</sup> at 2:00p.m. – held in the Wichita-Sedgwick County Historical Museum Auditorium.**

Wichita’s first radio stations began broadcasting in 1922; four years before the automobile overtook the horse as the most popular means of transportation. That year station WAAP began broadcasting from a field in College Hill. No one could foresee what the new medium would become, much less foretell the incredible path WAAP would take over the next 80 years. The station’s history would come to include the distinctions of being the most popular station in the country during the years of 1929 and 1930 - defining the role and power of the medium, as well as establishing programming featuring music of common people. Ownership of the station included Dr. John R. Brinkley, the notorious “Goat Gland Doctor”, as well as movie star Mary Pickford.

**Book event and signing - Sunday, November 24<sup>th</sup> at 2:00 p.m.**

**Special Exhibit – also opening Sunday: including Artifacts and Sound Station with Radio Clips.**

*The Museum is supported in part through funding by the City of Wichita and Sedgwick County.*

Submitted by Eric Cale, Director Wichita-Sedgwick County Historical Museum  
[ecale@wichitahistory.org](mailto:ecale@wichitahistory.org)

Venue Name and address: Wichita-Sedgwick County Historical Museum, 204 S. Main  
City: Wichita

Business and Daytime phone: 316-265-9314

Regular Museum Hours and Admission

Time: Hours 11 a.m.-4 p.m. Tues.-Fri., 1-5 p.m. Sat.-Sun.

Admission: \$5, \$2 children 6-12, children under 6 free.

Information: 316-265-9314 online at [wichitahistory.org](http://wichitahistory.org)

—