

**PRESS RELEASE – for immediate release**

**Tues. March 4, 2015**

**From: The Wichita-Sedgwick County Historical Museum, 204 S. Main**

**RE: MUSEUM EVENT: Special Exhibit**

On view at the Main Street Entrance of the Wichita-Sedgwick County Historical Museum. On exhibit through May 2015.

“MOD RAGS from TEENSVILLE”

Teenage Style of the 1960’s

The years following World War II gave rise to a new level of affluence for American youth. With unprecedented buying power teenagers began creating their own music, clothing, and culture. Local businesses quickly formed to see that these needs were met. Sedgwick County youth were not lagging behind national trends. As members of the rock and roll band The Illusions claimed in 1967: “the East Coast and the West Coast have nothing on us – we’re the Sub Coast.”

This exhibit features men’s and women’s clothing and accessories from Wichita boutiques Cricket Alley, Sargent Pepper’s Parlor and Yankee Peddler, stage clothing worn by Mike Daniel of the local rock and roll band The Three Profits (circa 1965), Ron Starkel of the local rock and roll band The Illusions (circa 1968) and Clif Major of the local rock and roll band The Outcasts (circa 1966).

The Historical Museum was founded in 1939 and today occupies Wichita’s original City Hall, an accredited museum open to the public six days a week with four floors of exhibits featuring local history.

**Submitted by Eric Cale, Museum Director, contact: [ecale@wichitahistory.org](mailto:ecale@wichitahistory.org)**

**Venue:** Wichita-Sedgwick County Historical Museum, 204 S. Main, Wichita, KS 67202 ,

**Contact:** 316-265-9314, [wichitahistory.org](http://wichitahistory.org)

**Museum Hours:** Tuesday – Friday 11:00 am to 4:00 pm; Saturday & Sunday 1:00 to 5:00 pm.

**Regular Admission Charge:** Adults \$ 5.00, Children under 12 years \$ 2.00; under 6 free

Supported in part by the City of Wichita and Sedgwick County Kansas

*OUR VISION: To provide a world class Museum experience, advancing the understanding and exploration of the rich historical and cultural heritage of Wichita and Sedgwick County Kansas.*